

QP CODE: 24900002

| Reg No: | •••••• |
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| Name | |

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

FIRST SEMESTER MGU-UGP (HONOURS) REGULAR EXAMINATION NOVEMBER 2024

First Semester

Multi-Disciplinary Course - MG1MDCAGD100 - HISTORY OF ART AND DESIGN

(2024 ADMISSION ONWARDS)

Duration: 1.5 Hours Maximum Marks: 50

Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Interest (I), Appreciation (Ap), and Skill (S)

Students should attempt at least one question from each course outcome to enhance their overall outcome attainability.

[Learning Domain][CO No(s)]

Part A

Short Answer Questions Answer any 5 out of 7 questions Each question carries 2 marks

| 1 | Name the two major rivers that define the region of Mesopotamia. | [K] | [2] |
|---|--|-----|---------------------|
| 2 | Identify the main advancements in printing technology during the Victorian era and their impact on graphic design. | [U] | [4] |
| 3 | Define why is Altamira Cave referred to as the 'Sistine Chapel of Prehistoric Art'? | [U] | [1] |
| 4 | Write a note on any two Impressionist artists. | [K] | [3] |
| 5 | Write about the significance of engraving in the history of printmaking. | [A] | [4] |
| 6 | Identify the Renaissance artist famous for the Mona Lisa and The Last Supper. | [K] | [2] |
| 7 | State the primary artistic style of M.F Husain. | [K] | [3] |
| | | (5 | $5 \times 2 = 10$) |

Part B

Short Essay Questions Answer any 5 out of 7 questions Each question carries 5 marks

| 8 | Write a short note on Cubism with examples. | [K] | [3] |
|----------|---|------------|--------------------|
| 9 | Compare the religious symbolism in the Buddhist caves at Ajanta with the Hindu caves at Ellora. How does the artistic representation of religious ideas differ between the two sites? | [An] | [1] |
| 10 | Describe the painting styles used by Expressionist artist. | [K] | [3] |
| 11 | Explain the technological advancements made in printing from the Renaissance to the Industrial Revolution. | [U] | [4] |
| 12 | Evaluate Leonardo da Vinci's contributions to both art and science during the Renaissance. | [E] | [2] |
| 13 | Examine the impact of social media on Internet usage? | [An] | [4] |
| 14 | Examine the conservation challenges faced by the Altamira Cave paintings and the efforts made to preserve them. | [An] | [1] |
| | | (: | $5 \times 5 = 25)$ |
| | | | |
| | Part C | | |
| | Part C Essay Type Questions | | |
| | Essay Type Questions Answer any 1 question | | |
| | Essay Type Questions | | |
| 15 | Essay Type Questions Answer any 1 question | [A] | [4] |
| 15 16 | Essay Type Questions Answer any 1 question Each question carries 15 marks Illustrate how social changes during the Victorian era, such as urbanization | [A] | [4] [2] |
| | Essay Type Questions Answer any 1 question Each question carries 15 marks Illustrate how social changes during the Victorian era, such as urbanization and industrialization, were reflected in the era's graphic design. | | |
| 16 | Essay Type Questions Answer any 1 question Each question carries 15 marks Illustrate how social changes during the Victorian era, such as urbanization and industrialization, were reflected in the era's graphic design. Write a detailed description on the Art of Egyptian Civilization. | [A] [K] | [2] |

END OF THE QUESTION PAPER
