



QP CODE: 24019181



Reg No : .....

Name : .....

**BTTM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE  
EXAMINATIONS, MAY 2024**

**Second Semester**

Bachelor of Tourism and Travel Management

**Core Course - TT2CRT05 - TOURISM PRINCIPLES AND PRACTICES**

2017 ADMISSION ONWARDS

EF3FBA48

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Who is considered to be the first pleasure travellers?
2. In which year National Action Plan was constituted?
3. What is meant by physical motivation?
4. Write short note on cultural determinants.
5. Write short note on economic determinants.
6. Write short note on personal barriers of tourism.
7. List any two positive environmental impacts of tourism.
8. List any two negative environmental impacts of tourism.
9. Write the first freedom of air.
10. Give any two outcome of Manila declaraion.
11. In Which year Department of Tourism Established?
12. List any two objectives of ITDC.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Explain european's trade realtion with India.
14. What are the social determinants of tourism?
15. Explain the negative effects of tourism?
16. What are the economic benefits of tourism?
17. Is tourism having an effect on the environment? Why?
18. What is warsaw convention? Explain.
19. List five contributiobs of Manila declaration.
20. What are the 5 A's of tourism?
21. Describe the functions of NTO.

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the growth of travel and tourism from the early period to the medieval age.
23. Give a brief account of the push and pull factors in Tourism.
24. Explain how travel motivators and barriers affect travel and tourism.
25. What is the importance of attactions in tourism.?Explain the new trends in Indian tourism.

(2×15=30)

