



QP CODE: 25022362



Reg No :

Name :

MTTM DEGREE (CSS) SPECIAL REAPPEARANCE EXAMINATION, APRIL 2025

Third Semester

MTTM

CORE - TR020305 - RESEARCH APPLICATIONS IN TOURISM

2019 ADMISSION ONWARDS

16DCF909

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Make short notes on any four objectives of Research.
2. List out the qualities of good Research.
3. List out the sources from which a research problem originates.
4. List out the different sources of Hypothesis.
5. Explain the meaning of survey in short .
6. List out the merits of sampling.
7. Define Interview schedule.
8. Differentiate between quantitative and qualitative Research.
9. List out the characteristics of Research Design.
10. Mention the important statistical tools that are applied in statistical analysis.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Discuss the different methods used in Tourism Research.
12. Explain different types of variables in Research.
13. Define & explain the difference between Dependent variables and independent variables.
14. Discuss the essential qualities of a good sample.





15. Explain the process of interview method.
16. Explain the purpose of Research Proposal.
17. Compare the applications of quantitative and qualitative Research in tourism.
18. Analyse the elements of research proposal framework.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Briefly explain how to conduct a literature review during a Research.
20. Describe various phases in a Research Process.
21. Discuss in detail various Non - Probability sampling techniques.
22. Expand the meaning of SPSS and Explain the applications of SPSS in Tourism Research.

(2×5=10 weightage)

