

QP CODE: 24018856



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Reg No :

Name :

MTTM DEGREE (CSS) EXAMINATION , APRIL 2024

Second Semester

MTTM

CORE - TR020205 - INFORMATION TECHNOLOGY AND E- TOURISM

2019 Admission Onwards

2E3B1207

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

*Weight **1** each.*

1. Mention the uses of computer in your daily life.
2. Give three examples of input devices and its uses.
3. What is an Operating System?
4. List down the advantages online package tours?
5. Define multimedia.
6. What is an e-cheque?
7. What is augmented reality?
8. Define video conferencing.
9. What is a DMC?
10. What are the technical infrastructure required for E-Commerce?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

*Weight **2** each.*

11. Briefly explain LAN, WAN and MAN.
12. Differentiate between internet and world wide web.
13. "ICT has an important role in shaping the future of accommodation sector." Elaborate.
14. "Internet and tourism are ideal partners." Discuss.





15. How does eWOM influence the tourists' travel decisions?
16. Briefly explain the advantages and disadvantages of e-commerce.
17. Write a note on the four main types of e-commerce.
18. Explain the role of media in MICE tourism.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

*Weight **5** each.*

19. Discuss in detail how IT can be used in travel sector.
20. Describe the importance of e-ticketing in real life with suitable examples.
21. Examine the role of GDS in tourism industry.
22. Analyse the website of Kerala tourism and discuss on its major components and links.

(2×5=10 weightage)

