



QP CODE: 24018854



Reg No :

Name :

MTTM DEGREE (CSS) EXAMINATION , APRIL 2024

Second Semester

MTTM

CORE - TR020203 - TRAVEL AGENCY AND TOUR OPERATIONS

2019 Admission Onwards

F724848F

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Define tour manager.
2. State any four current problems faced by travel agency business.
3. Define tour planning.
4. Identify the major advantages of tour Itinerary.
5. Write down a five day inbound tour itinerary of your own choice.
6. Identify the elements of tour cost.
7. Distinguish commission and service charges.
8. What is meant by incentive tour package?
9. What you mean by FIT?
10. What is meant by entrepreneurship in tourism and hospitality?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Explain the concept "Tour Operation" and Define a Tour Operator.
12. Explain the different forms of travel agency business.
13. Explain the different types of package tours
14. Prepare a sample tour itinerary for SITA travels.





15. Explain the concept "Tour Cost".
16. Discuss different types of vouchers used in travel agency business.
17. What are the demerits of package tour?
18. Briefly explain the different types of VISA.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Trace the history & growth of travel agency business.
20. Describe the basic functions of travel agency business.
21. Detect the special requirements for outbound packages in detail.
22. Explain the Govt. rules for getting approval for travel agencies in India.

(2×5=10 weightage)

