

QP CODE: 25002350



Reg No : .....

Name : .....

**UNDER GRADUATE (CBCS) SPECIAL REAPPEARANCE EXAMINATIONS,  
FEBRUARY 2025**

**Fifth Semester**

(Offered by the Board of Studies in Social Work)

**OPEN COURSE - SW5OPT19 - DEVELOPMENT COMMUNICATION**

2022 Admission Only

1FD04A53

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What you mean by modern media?
2. Define development.
3. What you mean by Modernization?
4. Give any two disadvantages of globalization.
5. What you mean by community?
6. What is community radio?
7. What you mean by Women Empowerment?
8. Define Health.
9. Case study.
10. What is WWW?
11. Conference.
12. Sreet theatre.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the barriers of effective communication?





14. What you mean by development communication?
15. Explain diffusion of innovation theory.
16. Explain the relationship between communication strategies and sustainable development.
17. Explain the importance of Jhabua project.
18. Explain the importance of e- governance in India.
19. What is group communication? Explain leacturing as an effective group communication technique.
20. What are the advantages of exhibition as a mass communication technique?
21. What are the features of effective written communication?

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Define Communication. Explain the major types of communication.
23. Explain the evolution and development of ICT in India.
24. What is mass communication? Explain Television and Print media as two different techniques of mass communication.
25. Explain public speaking and meeting as two effective means of communication.

(2×15=30)

