BSM DEGREE (CBCS) SPECIAL REAPPEARANCE EXAMINATIONS, FEBRUARY 2025

Fifth Semester

Bachelor of Sports Management

CORE COURSE - SM5CRT18 - SPORTS EVENT MANAGEMENT

2022 Admission Only

C5C5612F

Time: 3 Hours   Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Write any two traits of sports event manager.

2. If at the end of the event, the results don't matchwhat are the what steps organizers may require to amend?

3. Mention 3 situations where advance planning is required before an event.

4. What are bid documents?

5. Mention any 3 types of agreements in an event.

6. What is meant by risk management planning?

7. What is negligence?

8. What is waste managemnt service?

9. Mention 2 factors while considering transportation and parking in an event.

10. What is an 'alternate plan' in an event?

11. What is meant by promotion?

12. There are different levels for evaluating objectives for a meeting in sports event industry. Mention any two.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Briefly explain SWOT analysis in event planning.

14. Briefly explain the goals and objective setting in an event management.

15. How important are volunteers and how to keep them coming back to events?

16. How important is management meetings in an event? Briefly explain.

17. Mention few tips while negotiating a contract.

18. Briefly explain various threats to events.

19. How lighting plays a key factor in sports event management?

20. What are award ceremonies in an event management?

21. What is sponser evaluation of the event?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain in detail various stages of the budgeting process.

23. What are first aid principles and how its knowledge help in an event management?

24. Explain the phases of event timeline in detail.

25. Explain the planning logistics in an event.

(2×15=30)