



QP CODE: 24019933



24019933

Reg No :

Name :

B.A DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE

EXAMINATIONS, MAY 2024

Second Semester

B.A Political Science Model II Mass Communication and Journalism

Vocational Course - PS2VOT02 - HISTORY AND DEVELOPMENT OF JOURNALISM

2017 ADMISSION ONWARDS

A02D7621

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Discuss the significance of Hard News.
2. Describe Masthead.
3. Analyse the role of a Sub Editor.
4. Discuss on RNI.
5. Discuss on Columns.
6. Describe on 'Over a Cup of Tea'.
7. Discuss on Electronic Media.
8. Interpret on Online Journalism.
9. Describe Keyhole Journalism.
10. Describe on Serampore Mission Press.
11. Explain on Daily Courant.
12. Discuss on Hermann Gundert.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Examine the difference between Data Journalism and Online Journalism.
14. Explain the ethical role of a journalist.
15. Discuss on the contents and its relevance of the Op-ed page of The Hindu.
16. Discuss the contributions of Serampore Missionaries to Indian Journalism.
17. Analyse the role of Indian Press in India's Freedom Struggle.
18. Discuss the relevance of 'Harijan' in the History of Indian Press.
19. Explain the role of Press Council of India.
20. Describe the Contributions of Chengulathu Kunjirama Menon.
21. Examine the significance of political publications in Kerala.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the modern trends found in Malayalam Dailies.
23. Social media contents lack objectivity and fairness.Examine.
24. Discuss on the news presentation styles developed by the news channels in Malayalam.
25. Evaluate the content of women magazines in Malayalam.

(2×15=30)

