



23144932

QP CODE: 23144932

Reg No : .....

Name : .....

**M A DEGREE (CSS) EXAMINATION, NOVEMBER 2023**

**Third Semester**

Faculty of Social Sciences

**CORE - MM500304 - NEW MEDIA: FORM AND CONTENT**

M A Multimedia, M A Print and Electronic Journalism

2019 ADMISSION ONWARDS

FE113001

Time: 3 Hours

Weightage: 30

**Part A (Short Answer Questions)**

*Answer any **eight** questions.*

*Weight 1 each.*

1. What are new social movements?
2. What is a daguerreotype?
3. Define multiplicity.
4. What is the difference between new politics and new social movements?
5. What is the economic capital in journalism?
6. What is Geppetto Checkmark?
7. How did social media aid Egyptian uprising?
8. What do you know about the power of data?
9. Define micro blogging.
10. What are the points that should be kept in mind while developing edutainment content for new media?

(8×1=8 weightage)

**Part B (Short Essay/Problems)**

*Answer any **six** questions.*

*Weight 2 each.*

11. Comment on technological enablement.
12. What do you know about weightless economy?





13. Write a note on "speed and space" in new media.
14. What is convergence with reference to new media?
15. How does the news impact the common citizens after the arrival of new media?
16. What were the changes faced by journalists with the arrival of new media?
17. What is 'old media, new politics' phase?
18. Comment on non-linear writing with examples.

(6×2=12 weightage)

**Part C (Essay Type Questions)**

*Answer any **two** questions.*

*Weight 5 each.*

19. What are the reasons behind popularity of online newspapers?
20. "Future of democracy is safe in the hands of new media".Defend or oppose with examples.
21. Prepare a news article for facebook.
22. Create a new media promotional content for a popular accessories brand.

(2×5=10 weightage)

