



QP CODE: 23144911



Reg No :

Name :

M A DEGREE (CSS) EXAMINATION, NOVEMBER 2023

Third Semester

Faculty of Social Sciences

Common - MM500301 - ETHICS AND LAWS FOR MEDIA

M A Animation, M A Cinema and Television, M A Graphic Design, M A Multimedia, M A Print and
Electronic Journalism

2019 ADMISSION ONWARDS

CDD4864C

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. What do you know about Written and Unwritten constitutions?
2. Write a note on Democracy.
3. Write a note on Libel.
4. Write a note on Contempt of Court Act 1971.
5. Write a note on ASCI.
6. Write a note on Categorical imperatives.
7. Explain the role of conscience in decision-making.
8. Write a note on Cultural shock.
9. Write a note on Post-Truth.
10. Write about merger of news and entertainment.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Explain how public order becomes an exception for the right to freedom of speech and expression?





12. Explain Press Council of India's Code for Journalists.
13. Explain Copyright Act 1957.
14. Humans are ethical beings. Explain.
15. How does content marketing in PR endanger truth and facts?
16. How does the business model of media endanger ethics?
17. How does the online bidding of keywords endanger ethics in media?
18. Explain the negative impact of media on family relationships.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Explain the Fundamental Rights guaranteed by the Indian Constitution to its citizens.
20. Critically analyze the policies of India government on Print, Radio and Television.
21. Explain the various ethical issues related to modern day advertisements.
22. Explain how media becomes the promoter of social change from the perspective of development communication. Give examples.

(2×5=10 weightage)

