



QP CODE: 25015073



25015073

Reg No : .....

Name : .....

**B.A DEGREE (CBCS) SPECIAL REAPPEARANCE EXAMINATIONS, FEBRUARY 2025**

**Fifth Semester**

B.A Mass Communication and Journalism Model I

**CORE COURSE - MC5CRT22 - SPECIALIZED JOURNALISM**

2022 Admission Only

144C9B77

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Identify the personality 'Bob Rayan'.
2. Define specialized journalism.
3. Define 'political science'.
4. Define 'political campaign'.
5. Define the term 'main sources'.
6. Explain the functions of genre.
7. Define the term stringer.
8. Define ethical issues of political reporting.
9. Explain the term 'national reporting'.
10. Define the term 'parties'.
11. Define news values.
12. Define the term 'trial by media'.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Make a note on the eminent sports photographer Robert Vinod.





14. Discuss about the role and functions of a sports writer.
15. Discuss the videographic procedures in covering a political event.
16. Examine the use of cutlines in photographs with suitable examples.
17. Discuss the difference between Magazine and Financial reporting.
18. Discuss the relation between Financial journalism and business journalism.
19. Make a note on the speech of former US president ' Woodrow wilson'.
20. Discuss on the challenges faced by sports magazines.
21. Discuss the scope of sports magazines.

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the statement "If government should have the controlling power of political journalism".
23. Discuss the challenges faced by a sport writer in the contemporary time period.
24. List the detailed study of the different types of specialisation in journalism field.
25. Make a script for an advertisement for any political party organisation.

(2×15=30)

