



QP CODE: 23144674



23144674

Reg No : .....

Name : .....

**M A DEGREE (CSS) EXAMINATION, NOVEMBER 2023**

**Third Semester**

Faculty of Social Sciences

M.A.J.M.C

**CORE - JM010302 - RADIO AND TELEVISION**

2019 ADMISSION ONWARDS

5293EAC6

Time: 3 Hours

Weightage: 30

**Part A (Short Answer Questions)**

*Answer any **eight** questions.*

*Weight 1 each.*

1. Define Bridge in radio
2. Define studio floor.
3. Describe actuality.
4. Describe audience reseach.
5. Explain tilting
6. Write the key elements involved in the Triangle Rule of Lighting.
7. Write the key components of a television proposal.
8. Identify a popular television program and its genre.
9. Explain VFX
10. Write about the difference between FCP and Adobe premier pro.

(8×1=8 weightage)

**Part B (Short Essay/Problems)**

*Answer any **six** questions.*

*Weight 2 each.*

11. Assess the impact of digital technology on traditional radio broadcasting
12. Define the pick up pattern of microphones.





13. Name three different television genres and provide a brief description of each.
14. Discuss the style of footage in Television news.
15. Discuss the types of interview.
16. Lighting is very much important in visual production- Explain why ?
17. Explain one-line treatment with an example
18. Explain the concept of a soap opera.

(6×2=12 weightage)

**Part C (Essay Type Questions)**

*Answer any **two** questions.*

*Weight **5** each.*

19. Analyze the impact of technological advancements, such as internet streaming, on the traditional FM radio market.
20. Explain the principles of delivering effective P T C
21. Discuss about the different types of camera shots used in film and video production.
22. Produce a reality show for a national news channel.

(2×5=10 weightage)

