



QP CODE: 24018785



24018785

Reg No :

Name :

M A DEGREE (CSS) EXAMINATION , APRIL 2024

Second Semester

Master of Arts in Journalism and Mass Communication

CORE - JM010201 - EDITING FOR PRINT MEDIA

2019 Admission Onwards

82248CE9

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

Answer any **eight** questions.

Weight 1 each.

1. Define Proof reading.
2. Describe Condensing in editing process.
3. Define 5 Ws and 1H.
4. Shortly explain copy flow.
5. Describe the duties of magazine editor.
6. Describe the role of a Page 3 editor.
7. Write a note on CAD.
8. Write a note on pullouts.
9. Describe the features of tabloid newspaper.
10. Write a short note on gravure printing.

(8×1=8 weightage)

Part B (Short Essay/Problems)

Answer any **six** questions.

Weight 2 each.

11. Explain the importance of graphics in magazine page make-up.
12. Write a note on characteristics of a good summary lead.
13. Elucidate the duties and responsibilities of copy desk personnel.
14. Analyse what roles do social media play in spreading fake news.





15. Examine the role of technology in planning and designing of a news paper today.
16. Explain the role of visualization in photography in magazine.
17. Describe different type fonts used for desktop publishing.
18. Analyse the role of typography to make a newspaper attractive

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Define Editing and Explain the principles of Editing.
20. Give an opportunity to write a column in a newspaer, what subject will you choose . Explain the reason behind it.
21. Evaluate the editorials writings styles of any two prominent Malayalam newspapers.
22. Why does a professional photo editor look for freelancers and accept photographs from them?

(2×5=10 weightage)

