

QP CODE: 24020192



Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, MAY 2024**

Second Semester

B.A History Model II Communication and Publishing Sciences

Vocational Course - HY2VOT02 - HISTORY OF PUBLISHING IN KERALA

2017 ADMISSION ONWARDS

E411B682

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. CMS press.
2. Basel mission.
3. Ambazhakath press.
4. Paschimodayam.
5. Kandathil Varghese Mappila.
6. Janayugam.
7. V.V press.
8. SPCS, Kottayam.
9. Malayala Saileenikhandu.
10. PEN Books.
11. Science 1968.
12. Sahityalokam..

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Analyse the contributions of London Missionary Society towards Kerala.
14. Write the contributions of Dr. Marsalinose to Malayalam language.
15. Discuss the contributions of Fr. Kuriakose Elias Chavara to the growth of Vernacular Press in Kerala.
16. Write a short essay about the early printing presses in Kerala.
17. Write short notes on (a) Jnananikshepam (b) Vidyasangraham.
18. Paschimatharaka.
19. Mention the services of K.P Kesava Menon to the growth of Mathrubhumi.
20. Do you believe that Maliyammavu Kunju Vareed started the modern publishing in Kerala?
21. Estimate the role of State Institute of Encyclopaedic publication in the field of publishing.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Write the relevance of Hortus Malabaricus.
23. State the role of Nidheerikkal Mani Kathanar towards publishing.
24. Compare the role of B.V Book Depot and Sree Ramavilasam Book Depot.
25. Evaluate the publications of Public Relations Department and Cultural Publications Department.

(2×15=30)

