

QP CODE: 24020106



Reg No : .....

Name : .....

**B.A DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE  
EXAMINATIONS, MAY 2024**

**Second Semester**

B.A English Language and Literature Model II Journalism

**Vocational Course - EN2VOT02 - HISTORY AND DEVELOPMENT OF JOURNALISM**

2017 ADMISSION ONWARDS

EA24360D

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Explain balance.
2. Explain propaganda.
3. What are Diurnals?
4. Mention the publisher and year of publication of Bengal Gazette.
5. Identify Uthand Marthand.
6. What is Indian Opinion?
7. Describe journals started by Bal Gangadhar Tilak.
8. Explain Press Council of India.
9. Who is Devji Bhimji?
10. Define headline.
11. What is Bhashaposhini?
12. What is broadsheet?

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Distinguish between news and advertisement.
14. Discuss the ethical guidelines for covering communal disputes and clashes.
15. What was the prime objectives of journals started by Serampore missionaries?
16. The journals associated with Raja Ram Mohan Roy had short life span.Why?
17. Describe terms of references of second press commission.
18. Describe major professional organizations of journalists in India.
19. Write a note on Mathrubhumi.
20. Write about any three malayalam television channels.
21. Critically analyse the role of press in post-independence India.

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss about major trans- national and Indian news agencies.
23. Technological advancements reconfigured Indian mediascape.Analyse.
24. Analyse the distinct features of four early journals in Malayalam.
25. Trace the history of malayalam journalism in the first half of the last century.

(2×15=30)

