



QP CODE: 24019421



24019421

Reg No : .....

Name : .....

**B.A DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE  
EXAMINATIONS, MAY 2024**

**Second Semester**

B.A English Literature, Communication and Journalism Model III (Triple Main)

**Core Course - EN2CRT04 - EDITING AND FUNDAMENTALS OF MEDIA WRITING**

2017 ADMISSION ONWARDS

3B0D23A0

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Who is the diamond cutter of a news paper.Why?
2. Role of a managing editor.
3. Chief sub editors.
4. Middles.
5. Columns.
6. Book reviews.
7. Light editing.
8. Editing for objectivity.
9. Style book.
10. Importance of proof reading.
11. Define news.
12. The lead.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Who are the important people in an editorial department. Why?
14. News page versus editorial page.
15. What are the types of editorials?
16. Editing for clarity and correctness.
17. Subbing in magazines.
18. Selection of photographs.
19. Story structures.
20. Written interview.
21. Copyright in journalism.

.(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Types of editorials.
23. Methods of newspaper design and lay out.
24. Ethics and standards of journalism.
25. News sources.

(2×15=30)

