

QP CODE: 25016891



Reg No	:	
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# B.A DEGREE (CBCS) SPECIAL REAPPEARANCE EXAMINATIONS, FEBRUARY 2025 Fifth Semester

B.A Corporate Economics Model III

## CORE COURSE - EC5CRT05 - PRINCIPLES AND PRACTICE OF MANAGEMENT

2022 Admission Only

A450F09F

Time: 3 Hours Max. Marks: 80

#### Part A

Answer any **ten** questions.

Each question carries **2** marks.

- 1. What is Sole Proprietorship?
- 2. What are Public Sector enterprices?
- 3. Describe management as a process.
- 4. Is management a science?
- 5. What is meant by Motion study?
- 6. What is meant by single use plans?
- 7. What is MBO?
- 8. What is delegation of authority?
- 9. What is informal organization.
- 10. Describe the meaning of motivation.
- 11. What is grapevine communication?
- 12. Define training.

 $(10 \times 2 = 20)$ 

## Part B

Answer any **six** questions.

Each question carries 5 marks.

- 13. Explain the different structure of business organisations?
- 14. Explain 'consumer oriented' concept of business.



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- 15. What are the functional areas of management?
- 16. Explain the scientific management principles.
- 17. Describe the purpose of planning.
- 18. State the nature of planning.
- 19. Describe the importance of organising.
- 20. Describe the advantages of functional organization.
- 21. Describe the characteristics of direction.

 $(6 \times 5 = 30)$ 

## Part C

Answer any two questions.

Each question carries 15 marks.

- 22. Explain the role of business and its concern to the society.
- 23. How to evaluate the success of plans?
- 24. Describe the importance of delegation. What are the obstacles to delegation?
- 25. Explain the different tools and methods of control.

 $(2 \times 15 = 30)$ 

