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B.COM DEGREE (CBCS) SPECIAL REAPPEARANCE EXAMINATIONS, FEBRUARY 2025

Fifth Semester

B.Com Model II Logistics Management

Optional Core - CO5OCT06 - AIR CARGO LOGISTICS MANAGEMENT

2022 Admission Only

6D36C2F8

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is meant by National Airlines?

2. Explain the two advanatges of Hub and Spoke.

3. Explain the difference between domestic and international airlines.

4. What is meant by OMEGA naviagtion system?

5. What do customers want from airlines?

6. Explain the strengths of airline transport.

7. What is meant by HAWB?

8. AWB is required for all the aircargo transcations, explain.

9. What is meant by collect on delivery?

10. What is meant by passenger name record?

11. What is meant by specific commodity rate?

12. What is meant by TACT rules book?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the term ULD and explain different types of ULD.

14. Explain the difference between ICAO and IATA.

15. What are the ways for managing the overcapacity challenge faced by the airlines?

16. Customer is the god explain the statement based on airline marketing point of view.

17. Explain the segmentation variables in airline marketing?

18. The companies has to "NextGen Ancillary Merchandising Strategies", explain.

19. Explain the difference between perishable and wet cargo.

20. What is mean by ARS and explain the application of ARS?

21. Explain the use information system in air cargo management.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What is meant by air cargo logistics and explain the use of air cargo logistics?

23. What is meant by IATA and explain the functions, priorities of IATA in a detailed way?

24. Explain the major challenges in Airline Industry.

25. Write a short note on special cargo classification.

(2×15=30)