



QP CODE: 25007852



25007852

Reg No :

Name :

B.COM DEGREE (CBCS) SPECIAL REAPPEARANCE EXAMINATIONS, FEBRUARY 2025

Fifth Semester

Optional Core - CO5OCT04 - HOSPITALITY MANAGEMENT

Common for B.Com Model I Travel & Tourism, B.Com Model II Travel & Tourism and B.Com Model

III Travel & Tourism

2022 Admission Only

08030D16

Time: 3 Hours

Max. Marks : 80

Instructions to Private candidates only: This question paper contains two sections. Answer SECTION I questions in the answer-book provided. SECTION II, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under SECTION II

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Explain nature of hospitality.
2. What is the history of hospitality industry?
3. List any two functions of front office department?
4. Explain the term KOT?
5. Mention types of accommodations.
6. What is promotion?
7. What do you mean by human resource management?
8. What are the two types of catering service?
9. What do you mean by hospitality industry?
10. What do you mean by guest house accommodation?
11. What do you mean by MICE tourism?
12. What are fiscal and non fiscal incentives?

(10×2=20)





Part B

Answer any **six** questions.
Each question carries **5** marks.

13. Explain indicting management.
14. What is the present status of hospitality industry in India?
15. What are the responsibilities of a executive house keeper and assistant house keeper?
16. What are the functions of security and maintenance department?
17. What are different types of hotel companies?
18. What is the need of public relations in hotel industry?
19. What are the ethical issues in hospitality management?
20. What is the role of tour operators and travel agencies in hospitality industry?
21. What are the activites provided in eco friendly accommodation?

(6×5=30)

Part C

Answer any **two** questions.
Each question carries **15** marks.

22. Comment on the role of hotel industry in promoting tourism?
23. What are the factors consider while setting hotel price?
24. Explain the threats and challenges of managing hotels?
25. What are the challenges faced by hospitality industry in India?

(2×15=30)

