



QP CODE: 24019369



Reg No :

Name :

**B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, MAY 2024**

Second Semester

Core Course - CO2CRT06 - BUSINESS MANAGEMENT

(Common to all B.Com Degree Programmes)

2017 & 2018 ADMISSIONS ONLY

66636150

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Write a short note on management is goal oriented.
2. What is universality of management?
3. What is leadership?
4. What are the different types of plan? Explain.
5. What is substantive coordination?
6. What is meant by staffing?
7. Is Authority can be delegated?
8. List out the importance of directing.
9. What are the features of a participative leader?
10. What is benevolent autocratic leadership?
11. List the challenges in BPR.
12. When should Kaizen be used?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Explain the decision roles of a manager.
14. What are the importance of principles of management?
15. Explain the steps involved in planning process.
16. State the reasons why MBO fails.
17. Draw the organisational chart based on the method of departmentation you choose.
18. Differentiate between authority and responsibility.
19. What is budgeting ? Explain the types of budgeting.
20. Write the basic concepts of TQM.
21. Enumerate the quality levels of Six Sigma.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. "Plan is a trap laid down to capture the future". Explain.
23. What are the important sources of conflict between line and staff managers? How do you resolve the conflicts?
24. Explain the process of control.
25. Quality Circle is a participative management technique applied in all fields of human activities. Do you agree?

(2×15=30)

