



QP CODE: 24019439



24019439

Reg No : .....

Name : .....

**B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE**  
**EXAMINATIONS, MAY 2024**  
**Second Semester**

**Complementary Course - CO2CMT04 - BUSINESS ENVIRONMENT**

(Common for B.Com Model III Computer Applications, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, , B.Com Model III Travel & Tourism)

2017 ADMISSION ONWARDS

A7E95F90

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define Organisational Culture.
2. What is cold Privatisation?
3. What is Economic Liberalisation?
4. What is known as Disinvestment?
5. What is economic environment?
6. What is Monetary policy?
7. Define forest.
8. Explain expenditure method of measuring national income.
9. What is Democracy?
10. Give any two objectives of Competition Act.
11. Explain technological environment.
12. Explain industrial Design Rights.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the steps involved in Environmental Analysis?





14. What are the advantages of Mergers and Acquisitions?
15. What are the various parameters of economic conditions of the economy?
16. What are the four Pillars of Make in India Project?
17. Identify the trends of HDI among Indian states.
18. Write about legal environment.
19. Explain the business responsibilities to the government.
20. Give examples for technological obsolescence.
21. Make a note on technology acquisition.

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Briefly explain the 'symbolic' relationship between firm and its environment.
23. Explain merits and demerits of Capitalism, Socialism and Mixed Economy.
24. Examine the impact of social environment on business.
25. Differentiate between strategic alliance and turnkey agreement.

(2×15=30)

