

QP CODE: 24019186



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Name :

BBM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE EXAMINATIONS, MAY 2024

Second Semester

Bachelor of Business Management

Core Course - BM2CRT07 - ENTREPRENEURSHIP DEVELOPMENT

2017 ADMISSION ONWARDS

6081AA44

Time: 3 Hours Max. Marks: 80

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Part A

Answer any **ten** questions.

Each question carries **2** marks.

- 1. Who is Intrapreneur?
- 2. Who is an Induced Entrepreneur?
- 3. Who is a woman Entrepreneur?
- 4. Who are angel investors?
- 5. What is a SEZ?
- 6. What do you mean by fixed capital?
- 7. What is bridge financing?
- 8. What is single point registration?
- 9. Define sick industry.
- 10. Write short note on project management.
- 11. What are trade fairs?
- 12. What is project selection?

 $(10 \times 2 = 20)$

Part B

Answer any **six** questions.

Each question carries 5 marks.



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- 13. Write a short note on qualities of an Entrepreneur.
- 14. What are the suggestions for growth of woman Entrepreneurs?
- 15. What are the short term objectives of EDPs?
- 16. Write short note on suggestions for making EDPs effective.
- 17. Explain various sources of short term finance.
- 18. List out major objectives of NIESBUD.
- 19. Write a note on EDII.
- 20. Explain profit oriented projects.
- 21. Explain the importance of a project report.

 $(6 \times 5 = 30)$

Part C

Answer any **two** questions.

Each question carries **15** marks.

- 22. 'Entrepreneurs are made, not born'. Do you agree?
- 23. Discuss economic, social and competitive environment.
- 24. Explain the major functions of DIC.
- 25. What do you mean by PERT? Explain its advantages and limitations.

(2×15=30)

