



QP CODE: 23145015

Reg No :

Name :

M A DEGREE (CSS) EXAMINATION, NOVEMBER 2023

Third Semester

Faculty of Social Sciences

MA Business Economics

CORE - BE010303 - RESEARCH METHODOLOGY IN BUSINESS ECONOMICS

2020 ADMISSION ONWARDS

3EB66786

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

Answer any **eight** questions.

Weight **1** each.

1. What is applied research?
2. Define Null hypothesis
3. What is thematic literature review?
4. What is expert opinion survey?
5. Define Non-Probability sampling
6. Define scaling techniques.
7. Define questionnaire
8. Define Linkert scale
9. Define canonical analysis
10. Define research ethics

(8×1=8 weightage)

Part B (Short Essay/Problems)

Answer any **six** questions.

Weight **2** each.

11. Explain need for inter disciplinary approach in business Economics
12. Discuss research design and nature of good research design





13. Explain Merit and demerit of participant and Non participant observation
14. What are the comparative scaling techniques?
15. Differentiate between primary and secondary data. What are their advantages and disadvantages of each type of data?
16. What are the various types of ANOVA tests?
17. Describe the report writing process
18. Discuss the solutions for avoid plagiarism

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Discuss various issues involved in selecting a research problem
20. Explain research proposal? Explain types of research proposal and steps in Research proposal.
21. Explain Meaning of data preparation and process of data preparation
22. Explain various steps in writing a Report

(2×5=10 weightage)

