



QP CODE: 25022627



Reg No :

Name :

MA DEGREE (CSS) SPECIAL REAPPEARANCE EXAMINATION, APRIL 2025

Third Semester

MA BUSINESS ECONOMICS

CORE - BE010303 - RESEARCH METHODOLOGY IN BUSINESS ECONOMICS

2020 ADMISSION ONWARDS

50B84D85

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Define Ex-post facto research.
2. Define management decision problem.
3. What is meta analysis method?
4. What is Factorial design?
5. What is Ratio Scale?
6. What is comparative and Non comparative scaling techniques?
7. Define primary data collection.
8. Define staple scale.
9. Define classification.
10. What is the significance of ANOVA?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Explain main features of Hypothesis.
12. Discuss research design and nature of good research design.
13. Discuss different types of probability sampling.
14. Explain focussed interview method.





15. What is schedule method?
16. What are the various types of ANOVA tests?
17. Discuss the types of Reports.
18. Explain ethical code related to respondents.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

*Weight **5** each.*

19. What is research problem? Define the main issues, which should receive the attention of the researcher in formulating the research problem. Give suitable examples to elucidate your points.
20. Explain research proposal? Explain types of research proposal and steps in Research proposal.
21. Explain different data analysis technique in research.
22. Explain meaning of plagiarism, discuss types of plagiarism and way to avoid plagiarism.

(2×5=10 weightage)

