UNDER GRADUATE (CBCS) SPECIAL REAPPEARANCE EXAMINATIONS, FEBRUARY 2025

Fifth Semester

(Offered by the Board of Studies in Management and Business Studies)

OPEN COURSE - BA5OPT23 - ENTREPRENEURIAL LEADERS

2022 Admission Only

2BB43962

Time: 3 Hours   Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is the Objective of Grameen Bank?

2. Is Grameen Bank a government bank?

3. What is Grameen model?

4. NeXT Computer-explain.

5. Why vision is important for an entrepreneur?

6. What is Versatility?

7. List out the names of the books written by Mr. Narayana Murthy.

8. Describe the mission of Infosys Technologies Limited.

9. What are the ecosustainable practices done at Vguard corporate office?

10. Could you write about Kochouesph Chittilappily as an authour and his contributions to the society?

11. What are pull factors in women entrepreneurship?

12. What was the success mantra of Beena Kannan?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What inspired Muhammad Yunus?

14. What are the challenges facing microfinance institutions?

15. What do you know about early life of Steven Paul Jobs?

16. Describe the early days of Infosys Limited.

17. Explain Mr. Narayana Murthy's emergence as a great business man.

18. Prepare a note on the childhood days of Chittilappilly.

19. Explain the major new generation management of V-guard.

20. Explain the challenges faced by women entrepreneurs in India.

21. Write a note on : i) Annapurna scheme ii) Stree Shakthi Scheme.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the life of Steve as a model for today's youngsters.

23. Critically evaluate the contributions of Mr. Narayana Murthy to the Indian IT sector.

24. Explain the Innovations of Kochouseph Chittilappilly.

25. Explain the types of women entrepreneurs in India.

(2×15=30)