

SECTION II**[TO BE ATTACHED TO THE MAIN ANSWER-BOOK]****B.COM DEGREE (CBCS) PRIVATE****(REGULAR/IMPROVEMENT/REAPPEARANCE/MERCY CHANCE) EXAMINATIONS,
MARCH 2025****DO NOT WRITE YOUR REGISTER NUMBER OR NAME ANYWHERE IN THE
SECTION II OF THE QUESTION PAPER****CO1CRT01MCQ - DIMENSIONS AND METHODOLOGY OF BUSINESS STUDIES**

Answer **all** questions.

All questions carry equal marks

Put a tick mark [✓] against the correct answer

1. A partner who does not take active part in day-to-day affairs of business
 - (a) Nominal Partner (b) Partner by holding out
 - (c) Sleeping partner (d) Secret partner
2. Partnership in which liability of all the members are unlimited
 - (a) Partnership at will (b) Particular partnership
 - (c) General partnership (d) None of these
3. Organizations which have their headquarters in one country and business operations in other countries
 - (a) Private company (b) Multi National Company
 - (c) Joint ventures (d) None of these
4. Advertising removes the obstacle of
 - (a) Place (b) Utility
 - (c) Time (d) Knowledge
5. NITI Ayog formed in the year
 - (a) 2013 (b) 2014
 - (c) 2016 (d) 2015
6. P2P in e-commerce stands for
 - (a) Program-to-program (b) Plan-to-plan
 - (c) Plan-to-program (d) Peer-to-peer
7. SSL in credit card payment stands for
 - (a) Secure Socket Layer (b) Secure Socket Level
 - (c) Server Socket layer (d) Server Socket Level

8. In _____ method consists of studying several individual cases and drawing a generalization.
(a) Inductive (b) Deductive
(c) Empirical (d) Both deductive and empirical
9. Systematic collection and analysis of data with the purpose of finding answers to the business problems.
(a) Business research (b) Management research
(c) Marketing research (d) Production research
10. Comprehensive review of books, articles and reports relating to the problem under consideration.
(a) Planning the research (b) Research design
(c) Research blue print (d) Literature review
11. A formal statement of the research process and its results.
(a) Research findings (b) Research report
(c) Research suggestions (d) Research output
12. Business is _____ activity
(a) Non economic (b) Economic
(c) Technical (d) Social
13. _____ industry deals with the process of converting raw material into finished product.
(a) Primary (b) Construction
(c) Manufacturing (d) Genetic
14. _____ are those products and services purchased by ultimate consumer for his use.
(a) Primary goods (b) Manufactured goods
(c) Semi manufactured goods (d) Consumer goods
15. The _____ model allows a manufacturer to reach buyers directly, eliminating intermediaries.
(a) Manufacturer (b) Retail
(c) Wholesale (d) Community
16. The business must tell the people what it is going to do. Which principle of business ethics is referred here.
(a) Rule of publicity (b) Rule of equivalent price
(c) Rule of conscience in business (d) Rule of spirit of service
17. The business practices should contribute to the balanced long term economic development of the country. Which CSR Principle is referred here.
(a) Integrity (b) Sustainability
(c) Fairness (d) Co-operation
18. Changing food culture of public is coming under _____ environment.
(a) Economic (b) Technological

(c) Social (d) Political

19. Which of the following indicates the importance of business environment?

- (a) Identification (b) Improvement of performances
(c) Coping with rapid changes (d) All of them

20. Government can make globalization more 'fair' by:

- (a) Increasing competition (b) Increasing employment
(c) Implementing the labour laws (d) Imposing trade barriers

No. of MCQ's Attempted :

Marks Scored :

(To be entered by the examiner)

No. of MCQ's not Attempted :

**ATTACH SECTION II INTERNAL EXAMINATION MCQ PAPER
WITH THE MAIN ANSWER BOOK**