

25150041



25150041

Reg No :

Name :

**B.COM DEGREE (CBCS) PRIVATE (REGULAR/
IMPROVEMENT/REAPPEARANCE/MERCY CHANCE) EXAMINATION, MARCH 2025**

First Semester

**Core Course - CO1CRT01 - DIMENSIONS AND METHODOLOGY OF BUSINESS
STUDIES**

For Bcom Candidates only

2017 Admission Onwards

Time: 3 Hours

Max. Marks : 80

Instructions to private candidates only: This question paper contains two sections. Answer **Section I** questions in the answer book provided. **Section II** internal examination questions must be answered in the question paper itself. Follow the detailed instruction under **Section II**.

SECTION I

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Explain the term service industry.
2. Define a joint stock company
3. Explain the concept of global business environment.
4. Reinstated in your own words about public sector enterprises
5. What is Make In India Initiative of the Government of India?
6. State the operations of E-Commerce
7. What is meant by C2C?
8. Name few wireless devices for Mobile Commerce
9. Mention the steps involved in Social Auditing.
10. Describe the concept transparency in Corporate Governance.
11. State any two important approaches in research.
12. What are the features of Quantitative approach of research?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. State the need and importance of Environmental Analysis.
14. Assess the various micro environmental factors that influence the business policy of an organization.
15. What are the goals of economic planning?
16. Will outsourcing improve performance?



17. Explain E-Business
18. What are the benefits of payment gateways?
19. Examine the factors affecting Corporate Governance.
20. Elucidate the different types of research.
21. What are the objectives of management research?

(6×5=30)

Part C

*Answer any **two** questions.
Each question carries **15** marks.*

22. Explain the different objectives of business with necessary examples.
23. What is Globalisation? What are its various levels? Is globalisation of Indian economy a matter of public policy choice or compulsion.
24. State the meaning of ethical practices. Explain the arguments for and against business ethics in an organization.
25. Explain the various steps involved in research process.

(2×15=30)

