

24804385



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Reg. No.....

Name.....

M.A. (H.R.M.) / M.H.R.M. DEGREE EXAMINATION, SEPTEMBER 2024

Third Semester

CC 18—KNOWLEDGE AND TALENT MANAGEMENT

(2023 Admissions – Regular / 2020-22 Admissions – Supplementary / 2019 Admissions –
First Mercy Chance / 2018 Admissions – Second Mercy Chance)

Time : Three Hours

Maximum : 60 Marks

Section A

*Answer any **five** questions.
Each question carries 3 marks.*

1. What is meant by integration ?
2. Definition of knowledge culture.
3. What is meant Retention Strategy ?
4. Define the Talent Drain.
5. What is a Career development value ?
6. Write short notes on Impact of Talent management.
7. Write a Uses of Career development.

(5 × 3 = 15)

Section B

*Answer any **three** questions.
Each question carries 10 marks.*

8. Explain the Evaluation of knowledge.
9. Examine the Basic of Bad Recruitment-Cost.
10. Describe the Difference between Managing conflict & Managing stress.
11. Explore the Building the talent pipeline.
12. Explain the Importance of Managing career.

(3 × 10 = 30)





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Section C

*Answer any **one** question.
The question carries 15 marks.*

13. Explain the 5P's of strategic knowledge management.
14. Discuss the Criteria for Effective talent management.

(1 × 15 = 15)

