



QP CODE: 25019433

Reg No :

Name :

**B.Sc DEGREE (CBCS)) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY
CHANCE EXAMINATIONS, FEBRUARY 2025**

Fourth Semester

B.Sc Biological Techniques and Specimen Preparation Model III

**Core Course - ZB4CRT11 - ENTREPRENEURSHIP DEVELOPMENT AND
MARKETING**

2017 Admission Onwards

B210725B

Time: 3 Hours

Max. Marks : 60

Part A

*Answer any **ten** questions.*

*Each question carries **1** mark.*

1. Expand MSME.
2. What is MSME?
3. What is fixed asset?
4. What is temporary registration?
5. Expand NSIC.
6. What is finance?
7. What is training?
8. What is purchase department?
9. Write an example for indirect tax.
10. What is tax?
11. What is quantifiable project?
12. What is project management?

(10×1=10)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*



13. Explain the function of SSIC.
14. Explain the different types of loans.
15. Give the different types of deposits.
16. Explain profit.
17. Explain inventory control.
18. What are the functions of employment section?
19. Explain publicity.
20. Explain sales tax.
21. What are the advantages of network analysis?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **10** marks.*

22. How to start a small scale industry?
23. Explain the process of selection and recruitment of employees.
24. Explain elements of marketing mix.
25. What are the problems of women entrepreneurs?

(2×10=20)

