



BTTM DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, MARCH 2024

Sixth Semester

Bachelor of Tourism and Travel Management

CORE COURSE - TT6CRT24 - PRINCIPLES OF INTERNATIONAL BUSINESS FOR TOURISM

2017 Admission Onwards

976486A6

Time: 3 Hours Max. Marks: 80

Part A

Answer any **ten** questions.

Each question carries **2** marks.

- 1. Who is Exchange Brokers?
- 2. What is Exports?
- 3. Define Balance of Trade.
- 4. What is Trade Equilibrium?
- 5. What is rate of exchange?
- 6. What is Inflation?
- 7. What is Stand still agreement?
- 8. Differentiate between FERA and FEMA.
- 9. What is New Economic Policy?
- 10. What you mean by Demurage in Import Export procedure?
- 11. Why IDA is Called the soft loan window of World Bank?
- 12. What is the objectives of ADB?

 $(10 \times 2 = 20)$

Part B

Answer any **six** questions.

Each question carries **5** marks.



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- 13. Differentiate between BoP and BoT.
- 14. Briefly explain Indias Balance of Payment Problems.
- 15. Briefly explain the Purchaising Power Parity Theory.
- 16. Which are the causes for the fluctuations in the rate of exchange?
- 17. What is Fixed Exchange rate? Which are the advantages of Fixed exchange rate?
- 18. Which are the advantages of Flexible exchange rate?
- 19. What is Globalisation of Production? Discuss the reason for Globalisation of Production?
- 20. What is SDR? Explain its role in International payments.
- 21. Discuss the role of IBRD.

 $(6 \times 5 = 30)$

Part C

Answer any **two** questions.

Each question carries **15** marks.

- 22. Differentiate between Internal trade and International Trade.
- 23. What is rate of exchange? What are the factors determining rate of exchange?
- 24. Briefly explain the Import procedure in India.
- 25. What are the functions of IMF?

(2×15=30)

