25019327

BTTM DEGREE (CBCS)) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY CHANCE EXAMINATIONS, FEBRUARY 2025

Fourth Semester

Bachelor of Tourism and Travel Management

Core Course - TT4CRT15 - TRAVEL AGENCY AND TOUR OPERATION BUSINESS

2017 Admission Onwards

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Time: 3 Hours   Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Who is a wholesale travel agent?

2. What is IATA accreditation?

3. What is the aim of the recognition of travel agents in India?

4. Mention any two difference between a travel agent and a tour operator.

5. Expand OTA.

6. How a travel agency related with a hotel?

7. What are the facilities provided in an international passage booking counter?

8. Define passport.

9. What are the responsibilities of a tour operator?

10. Who is an outbound tour operator?

11. What is tourist itinarary?

12. What are the main components of an itinerary?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the role of travel agency and its features.

14. What is the importance of IATA aprroval for a Travel operation bussiness?

15. Discuss the linkages of a travel agency business.

16. Who is the tour guide? What is the importance of tour guide in a travel sector?

17. Explain the functions of an inbound tour operator.

18. What is the role of tour operation section in a travel business?

19. Discuss the role of Thoas cook in the field of package tour.

20. What are the different type of tour packages?

21. What are the reference tools for a itinerary preparation?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Analyse in detail about the major sources of income of travel agents.

23. Explain in detail about the functions of various departments of a travel agency.

24. Write an essay on concept of tour packages and its advantages.

25. Prepare 8days/7nights itinerary for a group of foreign tourists visiting India to experience the wildlife.

(2×15=30)