



QP CODE: 25019326

Reg No :

Name :

**BTTM DEGREE (CBCS)) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY
CHANCE EXAMINATIONS, FEBRUARY 2025**

Fourth Semester

Bachelor of Tourism and Travel Management

Core Course - TT4CRT14 - GUIDING SKILLS FOR TOURISM

2017 Admission Onwards

2BCC1135

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Give the definition of 'tourist guide'.
2. Write a note on the business of guiding.
3. How do you organize a 'guiding business'?
4. Define moment of truth.
5. Explain the different age groups usually guides have to interact, during their job.
6. How do you organize a 'guiding business'?
7. Define "VISA".
8. Name any four tourist spots which is famous for adventure tourism.
9. Give the importance of a route chart.
10. Define custom tours.
11. Client's needs are important while guiding. Why?
12. Security of tourists is a priority element during a tour. Give your opinion.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Explain the different types of tour guides.
14. Give a brief account of the responsibilities of a tour guide.
15. Explain the major leadership skills required for guiding.
16. Give a short account of presentation skill.
17. Give a short account of the service cycle.
18. Why knowledge of local security is important in guiding?
19. "Check lists' are very helpful during guiding. Give your views.
20. Write a note on road transportation.
21. "Knowledge of accommodation cost and facilities are important factors in conducting a tour". Comment.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Write an essay on the different roles played by a tour guide.
23. Describe the various personality traits needed for a tourist guide.
24. Grooming and personal hygiene have an important role in guiding. Give your views.
25. "Tour Guides are called 'Cultural Ambassadors of a Country'". Comment.

(2×15=30)

