



QP CODE: 25021641



25021641

Reg No :

Name :

B.VOC DEGREE REGULAR/REAPPEARANCE EXAMINATIONS, MARCH 2025

Sixth Semester

B.Voc Tourism and Hospitality

TH6GT02 - RESEARCH METHODOLOGY IN TOURISM

2018 Admission Onwards

52C71E58

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What do you is empirical reserch?
2. What do you mean by research problem?
3. What do you mean by empirical reserch?
4. What do you mean by exploratory reserch?
5. Write any two names of scales in reserch?
6. Write any two types of sampling.
7. Write one sources of primary data.
8. What do you mean by mailed survey questionire?
9. Write the formula calculated for Z TEST.
10. What do you mean by intepretaton of data?
11. What is applied reserch?
12. What p stands in research?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Briefly explain longitudinal research.
14. Discuss in brief the reserch methodology.





15. What is action research?
16. Discuss the sources of literature review.
17. Discuss the test of sound measurement in research.
18. Discuss collection of data.
19. Explain the steps followed for defining a research problem.
20. What is social science research?
21. Discuss Z test. How do you calculate T test?

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. Write a notes on empirical research and applied research.
23. Discuss data collection research.
24. Write a short notes on chi-square test.
25. Write a notes on test of validity.

(2×15=30)

