



QP CODE: 25021702



25021702

Reg No : .....

Name : .....

**B.VOC DEGREE REGULAR/REAPPEARANCE EXAMINATIONS, MARCH 2025**

**Sixth Semester**

B.Voc Tourism Administration and Hospitality

**TAH6GT02 - RESEARCH METHODOLOGY IN TOURISM**

2018 Admission Onwards

71B2B502

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What do you is empirical reserch?
2. What do you mean by ethics in research?
3. What do you mean by empirical reserch?
4. What is null hypthotheis?
5. What do you mean by nominal scale?
6. What do you mean by systamatic random sampling?
7. What do you mean by sample size?
8. What do you mean by reserch report?
9. Write the formula calculated for Z TEST.
10. Write any two content of reserch report.
11. Expand APA.
12. Write any merit of random sampling.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Briefly explain emperical reserch.





14. Discuss in brief the research methodology.
15. What are the types of probability sampling?
16. Write any two merits of stratified sampling.
17. What is sampling error?
18. Explain interview method. What are its advantages and disadvantages.
19. Discuss the characteristics of good hypothesis.
20. What do you mean by research proposal? What are its uses?
21. Discuss SPSS.

(6×5=30)

### Part C

Answer any **two** questions.

Each question carries **15** marks.

22. What do you mean by research? Explain its significance.
23. Discuss research ethics.
24. Write a short note on chi-square test.
25. Write a note on test of validity.

(2×15=30)

