



QP CODE: 25020284



25020284

Reg No : .....

Name : .....

**BSM DEGREE (CBCS) ) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY  
CHANCE EXAMINATIONS, FEBRUARY 2025**

**Fourth Semester**

Bachelor of Sports Management

**Core Course - SM4CRT15 - STRATEGIC MANAGEMENT OF SPORTS FACILITIES**

2017 Admission Onwards

3AB5B312

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Who is Facility Manager?
2. Explain Talent acquisition.
3. Explain Facility Location.
4. What is Product layout in facility design ?
5. What is Preconstruction Phase?
6. Explain Stadium Operations.
7. Who is Arena Manager ?
8. Explain Marketing.
9. What is ratio analysis ?
10. Explain expenses with examples.
11. What is event management?
12. What is insurance ?

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the process of outsourcing.





14. Explain the objectives of Management.
15. Explain the limitations in Planning.
16. Difference between fixed costs and variable cost.
17. Explain the Characteristics of Insurance.
18. Explain the training process.
19. Explain the nature of insurance.
20. Explain the benefits of events.
21. What is post event reporting and documentation?

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain Management communication.
23. Difference between Direct and indirect cost.
24. Explain Major Responsibilities of Housekeeping Department.
25. Explain the types of contract.

(2×15=30)

