



QP CODE: 25021675



Reg No :

Name :

B.VOC DEGREE REGULAR/REAPPEARANCE EXAMINATIONS, MARCH 2025

Sixth Semester

B.Voc Printing Technology

PT6G2T - PRINT PRODUCTION MANAGEMENT

2018 Admission Onwards

62D2D4EB

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Name the well known printing industries in India.
2. How does globalization affects industry?
3. Mention any four managerial functions.
4. Define productivity.
5. Mention any two benefits of plant layout.
6. Define EOQ.
7. Expand the terms PERT and CPM.
8. Define burst event.
9. What are the benefits of replacement analysis?
10. Define selling.
11. What is advertising?
12. Mention any two applications of B.E.P analysis.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the functions of an administrative office?





14. Discuss the importance of management.
15. Comment whether quality control need a continuous evaluation and improvement.
16. Explain about the types of inventories.
17. Define informal organization.
18. Define resource allocation.
19. Explain the need for HRP in an organization.
20. "Finance manager acts as an interlink between other departments".comment on.
21. What are the objectives of cost accounting?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Differentiate between sole proprietor and partnership.
23. What is maintenance and discuss in detail about the types of maintenance?
24. Explain HRM with its functions and objectives.
25. What is financial management and discuss about its scope?

(2×15=30)

