



**QP CODE: 25019783**

**Reg No** : .....

**Name** : .....

**B.A DEGREE (CBCS) ) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY  
CHANCE EXAMINATIONS, FEBRUARY 2025**

**Fourth Semester**

B.A Political Science Model II Mass Communication and Journalism

**Vocational Course - PS4VOT04 - NEWS EDITING**

2017 Admission Onwards

83D54E78

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define the concept Alternate news values.
2. Discuss about the different types of leads used for hard news.
3. Write note on PTI.
4. Describe the functioning of Editorial Department.
5. Discuss about the composition of Editorial Department.
6. Explain the responsibilities of leader writer.
7. Explain the term Page make up.
8. Explain the term Morgue.
9. What is a stylebook?
10. Explain the term Banner.
11. Explain the term Cutline.
12. Describe briefly about news translation.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*



13. Analyze the importance of Language in News.
14. Explain with example the characteristics of localisation of news.
15. Discuss the qualities of Sub editor.
16. Discuss briefly about the computer based page make up process.
17. Explain the key elements of news paper design.
18. Explain the aspects of news editing for magazines.
19. Discuss briefly about the significance of Photo editing.
20. Discuss about the Letters to the editor column.
21. Discuss about the specialities of Page make up of editorial page.

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss in detail the principles and functions of editing.
23. Discuss in detail the organizational structure of an editorial department of a newspaper.
24. Analyze the modern trends happening in the making and marketing of Newspaper.
25. Discuss in detail the impact of technology in the editorial job today.

(2×15=30)

