



QP CODE: 25020002



25020002

Reg No :

Name :

**B.A DEGREE (CBCS)) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY
CHANCE EXAMINATIONS, FEBRUARY 2025**

Fourth Semester

B.A Mass Communication and Journalism Model I

Core Course - MC4CRT19 - RADIO PRODUCTION

2017 Admission Onwards

28C3ECC4

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Discuss the term Entertainment Radio.
2. Define the term sender.
3. Define research in a radio programme.
4. Define telephonic programmes.
5. Define the term voice over.
6. Define the uses of antenna
7. Define the term Satellite.
8. Define Aakashvani.
9. Discuss the term sound effects.
10. Define the term narration.
11. Define the term sign out.
12. Explain the role of editor in a radio station.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Discuss the wireless call from the sinking 'TITANIC'.





14. Distinguish between narrowcasting and broadcasting with examples.
15. Discuss the function of radio talks.
16. Discuss the functions of Radio interviews.
17. Explain the uses of volume controls.
18. Explain the disadvantages of air hole while recording sounds.
19. Explain omni directional mics.
20. Explain the out put of a recording file.
21. Explain the functions of wave files.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the history of Radio.
23. Explain the function of News features.
24. Define the purpose of volume.
25. Distinguish between long wave and short wave with examples.

(2×15=30)

