



QP CODE: 24000684

24000684

Reg No :

Name :

B.Sc DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, MARCH 2024

Sixth Semester

B.Sc Family & Community Science Model I

CORE COURSE - HS6CRT11 - FASHION DESIGNING AND APPAREL PRODUCTION

2017 Admission Onwards

C3E3877C

Time: 3 Hours

Max. Marks : 60

Part A

*Answer any **ten** questions.*

*Each question carries **1** mark.*

1. Define basic.
2. Fashion followers.
3. Give the role of sales record in fashion forecasting.
4. Use of lines in a design.
5. Suggest methods to maintain proportion in a dress design.
6. Designs suitable for short stout figure.
7. Crotch length.
8. Define drafting.
9. What is seam allowance?
10. Suggest methods to straighten the edge of a fabric with high thread count?
11. List out the general tools.
12. Major role of marketing department.

(10×1=10)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the fashion adoption theories.





14. Give the factors in influencing fashion.
15. Explain the seasons of fashion.
16. Explain 8 head theory of fashion.
17. Define design and differentiate between structural and decorative design.
18. Explain the process of lengthening and shortening of skirt block.
19. Explain the types of pattern layout.
20. Examine the finishing process done after stitching.
21. Define marketing. Explain marketing mix.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **10** marks.*

22. Explain the stages of fashion cycle with illustration.
23. Give the features of basic body shapes.
24. Elaborate on parts of a sewing machine with a neat diagram.
25. Merchandiser has a major role in garment industry. Justify.

(2×10=20)

