



25019338

QP CODE: 25019338

Reg No :

Name :

**BFT DEGREE (CBCS)) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY
CHANCE EXAMINATIONS, FEBRUARY 2025**

Fourth Semester

Bachelor of Fashion Technology

Complementary Course - FT4CMT23 - EXPORT MERCHANDISING [T]

2017 Admission Onwards

D10900E6

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What are the objectives of merchandising?
2. List out the modes of communication.
3. What is the difference between fabric sourcing and purchasing department?
4. Define associated buying house.
5. What you mean by development samples?
6. What is specification sheet?
7. What are the factors to be considered for calculating garment costing?
8. Define cost sheet.
9. How display can be done in showroom?
10. Give note on care labelling.
11. Define ex-factory stage.
12. What is bill of exchange?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Mention the objectives of merchandising.





14. How should a merchandiser co-ordinate with sourcing department?
15. What are the factors that lead to the growth of textile industry?
16. Explain forecasting and its significance.
17. Differentiate forward costing and backward costing.
18. Give note on green labeling.
19. Describe different sections in online inspection.
20. Give note on regulatory documents.
21. Give note on globalisation.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the different sectors of textile industry.
23. Explain costing. Describe the types and techniques of costing.
24. Explain about care labeling and types of care labeling system accepted worldwide.
25. Explain in detail about different types of transport documents.

(2×15=30)

