



24001346

QP CODE: 24001346

Reg No :

Name :

BFM DEGREE (CBCS) REGULAR EXAMINATIONS, MARCH 2024

Sixth Semester

BACHELOR OF FINANCIAL MARKETS

**CHOICE BASED CORE COURSE - FM6CBT01 - BUSINESS ETHICS AND
CORPORATE GOVERNANCE**

2020 Admission Only

CE37E1AC

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What are Values?
2. Give two examples of ethical standards in business.
3. What are some examples of ethical challenges faced by HR departments?
4. Write any four features of Corporate Governance.
5. Explain the Companies' Act as a regulator of Corporate governance.
6. What is meant by principle based approach to corporate governance?
7. Give some examples of insider trading.
8. What is environment pollution ?
9. What is CSR?
10. What is socially responsible management?
11. Explain corporate philanthropy.
12. Briefly explain the codes on CSR.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Identify the basic principles underlying business ethics.





14. How can companies operating in an oligopolistic market structure maintain ethical practices?
15. Write a note on Investor's problem and their protection as a part of Corporate governance.
16. Explain the Scope of Business ethics.
17. What the advantages for maintaing quality work life in an organisation?
18. Explain the concept of truth in advertising with suitable examples.
19. What are the legal requirements for CSR?
20. What are the different frameworks of SR?
21. Explain the CSR provisions under Companies' Act 2013.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. How can companies establish and enforce clear codes of conduct and ethical guidelines for their employees and partners in marketing?
23. What is business ethics? What is the role of ethics in corporate governance?
24. What do you mean by the concept equal employment oppurtunity? What are the main difference between affirmative action and equal employment opportunity ?
25. What are the benefits of having a CSR programme?

(2×15=30)

