QP CODE: 25020278

Reg No : ....

Name : ....

BFM DEGREE (CBCS)) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY CHANCE EXAMINATIONS, FEBRUARY 2025

Fourth Semester

Bachelor of Financial Markets

Core Course - FM4CRT14 - FINANCIAL MARKET RESEARCH

2017 Admission Onwards

A4326EFE

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Explain the significance of research in modern times.

2. What do you understand by money market?

3. What is meant by investing?

4. What is sovereign risk?

5. What are the factors affecting economic analysis?

6. Explain Michael Porter's Five Force Model for Industry Analysis.

7. What does 'question mark' indicate in BCG matrix?

8. What is pricing power?

9. Distinghush between EBITDA margin and PAT margin.

10. What do you mean by Bullish trend?

11. What is a Hammer candle stick pattern?

12. What is MACD?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. State the relevance of financial markets.

14. Explain the role of RA.

15. Explain the advantages of checklist based approach to research reports.

16. Explain the objectives of investment.

17. How the growth of industry can be measured ?

18. How is Porter's five forces model is different from SWOT analysis?

19. Explain in detial about key industry drivers.

20. What is the basic premise of analysts who use the odd-lot trading index?

21. What are limitations of technical Analysis?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Recommend the qualities of a research analyst.

23. Explain the various economic forecasting techniques.

24. Discuss various quantitative and qualitative variables related to company analysis.

25. Calculate 4 days ROC values from the following data.

Trading Days	Closing prices
1	35
2	34
3	33
4	38
5	40
6	33
7	35
8	40
9	36
10	37

(2×15=30)