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QP CODE: 24000906

Reg No	:	
Name	:	

B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, MARCH 2024

Sixth Semester

B.A English Literature and Communication Studies Model III (Double Main)

CORE COURSE - EN6CRT03 - VISUAL MEDIA : TELEVISION AND CINEMA

2017 Admission Onwards

400FAFC9

Time: 3 Hours

Max. Marks: 80

Part A

Answer any **ten** questions. Each question carries **2** marks.

- 1. ENG.
- 2. Pay TV.
- 3. FCP.
- 4. Camcoder.
- 5. Ribbon mics.
- 6. Frontal light.
- 7. Narrow casting.
- 8. NG takes.
- 9. Feature and short films.
- 10. Point of view.
- 11. Production controller.
- 12. Non-digetic sound.

(10×2=20)

Part B

Answer any **six** questions. Each question carries **5** marks.

13. Women are being picturised as visually pleasing objects in TV serials and cinema'-Comment.





- 14. What are the ethical considerations of TV broadcasting?
- 15. What are the steps involved in post production of a Television program?
- 16. What is a studio floor? Explain its characteristics.
- 17. Write any five editing techniques used in video editing
- 18. Describe the process of TV script writing.
- 19. Evaluate any 5 music channels in India.
- 20. Explain 3 point lighting.
- 21. Do you think awards are a boon for non commercial and socially responsible film making? Justify you answer

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

- 22. Explain various steps involved in a Television news bulletin production.
- 23. List production crew for Television production.
- 24. What are the various techniques used in film promotion?
- 25. How has digital technology transformed the film making?

(2×15=30)