

QP CODE: 24000905



Reg No	:	
Name	:	

B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, MARCH 2024 Sixth Semester

B.A English Literature and Communication Studies Model III (Double Main)

CORE COURSE - EN6CRT02 - ENTREPRENEURSHIP DEVELOPMENT

2017 Admission Onwards 72408250

Time: 3 Hours Max. Marks: 80

Part A

Answer any **ten** questions.

Each question carries **2** marks.

- 1. Define Entrepreneurship.
- 2. Who is Fabian entrepreneur?
- 3. What is SFC?
- 4. What is SIDBI?
- 5. What do you mean by networking?
- 6. What is a buisness plan?
- 7. What is market survey?
- 8. Define project management?
- 9. Define project planning.
- 10. What is a business idea?
- 11. What is Project Appraisal?
- 12. EDP stands for-----

 $(10 \times 2 = 20)$

Part B

Answer any **six** questions.

Each question carries **5** marks.

- 13. Difference between entrepreneur and manager.
- 14. Difference between Business Entrepreeurship and social entrepreneurship.



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- 15. What are the solutions to the problems of Women Entrepreneurs?
- 16. What are the different types of trademarks?
- 17. Explain the functions of SISI.
- 18. What are the services rendered by NSIC?
- 19. Write a short note on small scale industries.
- 20. Exlain the importance of project planning.
- 21. What are the scope of Project Report?

 $(6 \times 5 = 30)$

Part C

Answer any two questions.

Each question carries 15 marks.

- 22. What are the functions of an entrepreneur?
- 23. What are the factors affecting entrepreneurial growth?
- 24. Explain the role of Micro, Small and Medium enterprise.
- 25. Explain the funding and support by the government of India for entreprenurship development.

 $(2 \times 15 = 30)$

