



25019595

QP CODE: 25019595

Reg No :

Name :

**B.A DEGREE (CBCS)) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY
CHANCE EXAMINATIONS, FEBRUARY 2025**

Fourth Semester

B.A English Literature and Communication Studies Model III (Double Main)

Core Course - EN4CRT12 - PRINT MEDIA AND JOURNALISM 2

2017 Admission Onwards

9838633D

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Byline.
2. Page 3.
3. Video Journalist.
4. Crop.
5. News editor.
6. Ear panels.
7. Breaking News.
8. Down to earth.
9. Magazine Editor.
10. Proof Reading.
11. Johann Gutenberg.
12. Social Media.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. What are the qualities of a good news story?
14. Write a note on interpretative Journalism.
15. What is Farm Reporting? Discuss.
16. What sub editor does to a copy?
17. Write a note on Freelancing
18. 'Profile tells you what a person is'. State the idea conveyed by this statement.
19. Write a review of a play which you have watched recently.
20. Who is a Columnist? Critically evaluate your favorite columnist.
21. Explain how digital technologies in photography helped in the improvement of picture shooting and design.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the duties and qualities of a news reporter.
23. Investigative journalism is double edged sword- critically analyse this statement. Discuss the ethics involved in sting operations.
24. Write an Editorial on malpractices in General Elections as a threat to democracy.
25. Prepare a feature story on a traditional festival in your locality.

(2×15=30)

