



24000695

QP CODE: 24000695

Reg No :

Name :

B.Sc DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, MARCH 2024

Sixth Semester

B.Sc Electronics and Computer Maintenance Model III

CORE - EM6CRT07 - ENTREPRENEURSHIP DEVELOPMENT AND MARKETING

2017 Admission Onwards

18F8441F

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. List out the terms used in book keeping.
2. What do you mean by financial statement?
3. Explain the provisions regarding overtime in factory act.
4. What is caveat emptor?
5. What are the different kinds of Partnership?
6. What are the provisions in settlement of dispute?
7. What is the meaning of packaging?
8. What are the nature of advertising?
9. What is Marketing Research?
10. Write a note on Financial Institutions.
11. What are the principles of Plant Layout?
12. What is a Business Environment?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Describe different types of accounts.
14. What are the different books of accounts. Explain all of them?
15. Write a note on health and safety provisions in factory act.
16. Describe in detail the type of partners.
17. Briefly explain the heads of income.
18. What are the different types of taxes on sale in India?
19. Explain in detail the need of entrepreneurship.
20. Write a note on different market survey techniques.
21. Explain licensing in detail.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe in detail Fund Flow statements (Definition, Objectives & procedure for preparation).
23. Describe in detail the provisions in factory act.
24. Explain in detail the elements of project formulation.
25. Explain meaning, sources and importance of Business ethics.

(2×15=30)

