



QP CODE: 25019583



25019583

Reg No :

Name :

**B.COM DEGREE (CBCS)) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY
CHANCE EXAMINATIONS, FEBRUARY 2025**

Fourth Semester

Optional Core - CO4OCT04 - TRAVEL AND TOURISM INFRASTRUCTURE

(Common for B.Com Model I Travel & Tourism, B.Com Model II Travel & Tourism, B.Com Model III
Travel & Tourism)

2017 Admission Onwards

24E78EA0

Time: 3 Hours

Max. Marks : 80

*Instructions to Private candidates only: This question paper contains two sections. Answer
SECTION I questions in the answer-book provided. SECTION II, Internal examination questions
must be answered in the question paper itself. Follow the detailed instructions given under
SECTION II*

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is an amusement park?
2. List few measures taken by government for development of tourism infrastructure.
3. Who is a tour operator?
4. What is GDS?
5. What is travel agency?
6. What is IATA?
7. Give any two revenue sources of a travel agency.
8. Define tourism demand.
9. Give any one type of tourism demand.
10. What is characteristic statistics?
11. What is TIM?
12. What do you mean by student VISA?

(10×2=20)





Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Narrate the role of rail transportation in tourism.
14. State the difference between wholesale travel agency and tour operator.
15. Write down the role and responsibilities of a travel agent.
16. Discuss the conditions for approval of travel agency by Ministry of tourism, Govt of India.
17. What are financial incentives? And point out some of them.
18. Explain the different statistics used for measurement of tourism demand.
19. Deliberate on the need for assessing demand supply match in a destination.
20. Explain the term free baggage.
21. Elucidate electronic media as an information tool for tourism.

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. There is direct relation between tourism infrastructure and arrival of international tourist.
23. Describe the national policy of the government for promoting infrastructural facility for tourist.
24. Explain different departments in a travel agency.
25. Comment on the role of airports in the development of tourism industry.

(2×15=30)

