



QP CODE: 25019603

Reg No	:	
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# B.COM DEGREE (CBCS) ) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY CHANCE EXAMINATIONS, FEBRUARY 2025

## **Fourth Semester**

## Complementary Course - CO4CMT06 - LOGISTICS AND SUPPLY CHAIN MANAGEMENT

(Common for B.Com Model III Computer Applications, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Travel & Tourism)

2017 Admission Onwards

53F361C6

Time: 3 Hours Max. Marks: 80

#### Part A

Answer any ten questions.

Each question carries 2 marks.

- 1. Define Logistics Management.
- 2. What is Global Logistics?
- 3. What is physical distribution?
- 4. What is Inventory Control?
- 5. What do you mean by forecasting?
- 6. What do you mean by stores?
- 7. Mention the societal roles of SCM.
- 8. What is the pull view of supply chain process?
- 9. What is CRM?
- 10. What is the role of pricing in the supply chain?
- 11. Interpret the meaning of modules.
- 12. Quote the meaning of green logistics.

 $(10 \times 2 = 20)$ 

#### Part B

Answer any six questions.

Each question carries 5 marks.



Page 1/2 Turn Over



- 13. Differntiate Pre and Post transaction elements of customer service.
- 14. Explain the concept of transportation.
- 15. Explain the concept of global supply chain management.
- 16. What are the different roles played by a manager in supply chain?
- 17. Explain the locational drivers in supply chain performance.
- 18. Explain in detail the three levels of supply chain management.
- 19. Summarize the advantages and disadvantages of E-logistics.
- 20. Describe global logistics barriers.
- 21. Differentiate between logistics and reverse logistics.

 $(6 \times 5 = 30)$ 

## Part C

Answer any two questions.

Each question carries 15 marks.

- 22. What is warehousing. What are the essentials of a good warehouse?
- 23. What are warehousing? What are the essentials of a good warehouse?
- 24. Explain the role of major participants of supply chain management.
- 25. Explain eLRM.

 $(2 \times 15 = 30)$ 

