



QP CODE: 25021605



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Reg No :

Name :

B.VOC DEGREE REGULAR/REAPPEARANCE EXAMINATIONS, MARCH 2025

Sixth Semester

BRCTG601 - PROJECT MANAGEMENT AND ENTREPRENEURSHIP

Common for B.Voc Broadcasting and Journalism, B.Voc Renewable Energy Management & B.Voc
Renewable Energy Technology and Management

2018 Admission Onwards

48DF6389

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. List out the different economic systems.
2. List out the major broad functions of an entrepreneur outlined by the modern writers.
3. Write down the characteristics of a social entrepreneur.
4. Give any two examples of the quaternary sector.
5. Briefly explain franchise agreement.
6. What is a medium enterprise?
7. What all are included in the selection of a project?
8. "Project idea should be SMART". Expand the term "SMART" in the above statement.
9. Briefly explain the supplier sector in the business environment.
10. What is a patent?
11. List out the merits of social cost-benefit analysis.
12. What are the various benefits of project appraisal?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the various failures in entrepreneurship.





14. Write a note on the production sector.
15. Explain the innovation possibilities in the network economy.
16. Write notes on skills and entrepreneurship.
17. What are the various trademarks that can be registered in India?
18. Draw the flowchart showing the copyright registration workflow.
19. Write a note on government subsidies.
20. Why is project formulation important?
21. What are the main contents of an economic feasibility study report?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What is entrepreneurship?
23. Explain the various business ideas for dealerships.
24. Explain in detail different types of financing with their advantages and disadvantages.
25. With the help of a flow chart explain how we can derive innovative project formulation components.

(2×15=30)

