



# BBM DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, MARCH 2024 Sixth Semester

**Bachelor of Business Management** 

### **CORE COURSE - BM6CRT27 - INVESTMENT MANAGEMENT**

2017 Admission Onwards 9F2AB9F4

Time: 3 Hours Max. Marks: 80

#### Part A

Answer any **ten** questions.

Each question carries **2** marks.

- 1. Differentiate between investment and gambling.
- 2. Differentiate between transferable and non transferable investment.
- 3. Define capital markets.
- 4. What do you mean by housing finance?
- 5. What do you mean by ADR?
- 6. What do you mean by acceptance market?
- 7. Define stock exchange.
- 8. Mention the list of Brokers in a primary issue.
- 9. Define Saving Certificate.
- 10. State the difference between single premium policy and level premium policy.
- 11. What is an investment counsel?
- 12. What do you understand by balanced fund?

 $(10 \times 2 = 20)$ 

## Part B

Answer any **six** questions.

Each question carries **5** marks.



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- 13. What are the principles of portfolio management?
- 14. Explain the purposes of investment.
- 15. Explain the advantages and disadvantages of venture capital financing.
- 16. What are requirements for listing of securitires?
- 17. Explain the objectives of OTCEI.
- 18. What are the different modes of investment?
- 19. Explain the following investment alternatives; a) Real assets b) Gold
- 20. Differentiate between management investment trusts and fixed investment trusts.
- 21. Write a note on the constitution of mutual fund.

 $(6 \times 5 = 30)$ 

#### Part C

Answer any **two** questions.

Each question carries **15** marks.

- 22. What is investment analysis? Explain the stages involved in investment decision making.
- 23. Explain structure of Indian financial system in India.
- 24. Explain various functionaries in stock exchange.
- 25. Explain the advantages and limitations of mutual funds.

 $(2 \times 15 = 30)$ 

